



7th Annual "It's in the Bag" Purse Sale
Saturday, September 16th, 2023
9 am to 1 pm

Community Sponsorship Opportunities

The Weekender–Main Event Sponsor \$1,000 (Limit of One)

Sponsorship Includes:

- Mainstage, Sale Kickoff Announcement (3 Min. Maximum)
- Banner Signage on Mainstage.
- Optional vendor table at sale entrance for the duration of event (provided).
- One, 30 min. educational session on a topic of interest related to demographic served. Topic must be approved by the board. We respectfully prohibit "hard selling." Attendees reserve the right to share their contact info with you. Maximum attendance 30 people.
- Sponsor Signage on the Gift Card Pull, mini-fundraiser station
- Custom announcement in the Portage Community Senior Center Newsletter(s) and e-blast(s)
- Inclusion on Friends of the Portage Senior Center Website and Social Media profiles.
- Inclusion in the printed event programs and online program.

Totes in Love–Breakout Session Sponsor \$500 (Limit of Two)

Sponsorship Includes:

- One, 30 min. educational session on a topic of interest related to demographic served. Topic must be approved by the board. We respectfully prohibit "hard selling." Attendees reserve the right to share their contact info with you. Maximum attendance 30 people.
- Optional vendor table outside of Breakout Room (provided).
- Signage in breakout session room & a custom announcement in the Portage Community Senior Center Newsletter(s) and e-blast(s).
- Inclusion on Friends of the Portage Senior Center Website and Social Media profiles.
- Inclusion in the printed event program and online program.

That's so Clutch–Table Sponsor \$200 (Limit of 10)

Sponsorship Includes:

- 6ft. vendor table in the main atrium. (Table not provided, please supply your own).
- Inclusion on Friends of the Portage Senior Center Website and Social Media profiles.
- Inclusion in the printed event program and online program.

**Silver & Gold—Jewelry Room Sponsor
\$500 (Limit of One)**

Sponsorship Includes:

- Banner and signage outside of the jewelry room.
- Optional vendor table outside of jewelry room (provided).
- Custom announcement in the Portage Community Senior Center Newsletters.
- Inclusion on Friends of the Portage Senior Center Website and Social Media profiles.
- Inclusion in the printed event program and online program.

**The Barrel Bag—Beverage Sponsor
\$500 (Limit of One)**

Sponsorship Includes:

- Signage at the beverage station with the opportunity to feature literature from your business on a small, side table (provided).
- Custom non-alcoholic event beverage named in your honor.
- Inclusion on Friends of the Portage Senior Center Website and Social Media profiles.
- Inclusion in the printed event program and online program.

**The Baguette—Hors d'oeuvre Sponsor
\$500 (Limit of One)**

Sponsorship Includes:

- Signage on the patio or food station with the opportunity to feature literature from your business on a small, side table (provided). Potential option of “walking app,” volunteers or staff permitting.
- Optional custom demonstration opportunity.
- Inclusion on Friends of the Portage Senior Center Website and Social Media profiles.
- Inclusion in the printed event program and online program.

**Give a Girl a Hand--HOLDS Area Sponsor
\$500 (Limit of One)**

Sponsorship Includes:

- Signage at the “holds” station in the main sale area with the opportunity to feature literature from your business at a 6ft. vendor table (provided). Potential option of staffing the holds area for connection opportunities or the potential to source volunteers from PCSC.
- Optional custom demonstration opportunity.
- Inclusion on Friends of the Portage Senior Center Website and Social Media profiles.
- Inclusion in the printed event program and online program.

Other Important Sponsorship Notes:

- Not all sponsorship levels are inclusive of a provided table and chairs.
- No selling or financial transactions are allowed from vendor booths, sponsor tables, nor breakout sessions. Sponsors may use this opportunity to educate prospects and gather contact information.
- Giveaways are allowable, but not if a fee for entry is required.
- No fire or open flames are allowed.
- Electricity may not be available; please inquire with sponsorship submission for possible arrangements.



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See something you like? Interested in joining us as a sponsor?

You may complete the form below and mail, scan, or fax to us with payment.

Sponsor Information:

Contact Name	
Business Name	
Street Address	
City, Zip	
Phone	
Email	
Sponsor Level Desired	

(Circle one below)

- Please send us a sponsorship invoice.
- Payment enclosed.
- Please contact me as I have questions!

Please return form via:

Email |

lmcfarlen@milestoneseniorservices.org

Fax | 269.329.4589 -PZSC Fax

Mail | Friends of the Portage Senior Center

Attn: Lynn McFarlen

203 East Centre Ave.

Portage, MI 49002

Need to meet or discuss options?

Please contact Lynn McFarlen if you'd like to discuss these opportunities. The Friends of the Portage Senior Center would be delighted to chat with you more about how we can make this a mutually beneficial sponsorship experience.

Lynn McFarlen

**Friends of the Portage Senior Center
Chair - It's in the Bag: Purse, Jewelry, &
Accessories Sale!**

Email:

lmcfarlen@milestoneseniorservices.org