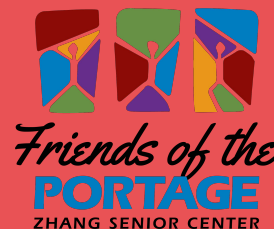


9TH ANNUAL "IT'S IN THE BAG" SALE

2025 SPONSORSHIP OPPORTUNITIES



Saturday, October 4th, 2025
9:00 AM to 1:00 PM



All proceeds benefit The Portage Zhang Senior Center

WHY WE DO THIS: At first glance, it's a purse and jewelry sale, but behind every sparkly piece and fashion find is a mission: **to keep seniors moving, learning, and connecting without financial barriers.** Your sponsorship and sale proceeds help fund:

- Memberships for seniors on a fixed income
- Group travel and excursions
- Active aging programs that build community and promote wellness

Together, we're removing the financial limits that often come with age, ensuring everyone can enjoy the vibrant offerings of the Portage Senior Center!



Legacy Sponsor \$1000

Includes: Premier logo placement on all event digital signage promotions, Featured story or highlight in the Senior Center's newsletter and social media, and optional 6' table at the sale entrance.



Boutique Sponsor \$500

Includes: Custom table top signage at silent auction displays, logo placement on all event digital signage, recognition in newsletter and digital marketing, social media thank-you post with business tag.



Sparkle Table Sponsor \$500

Includes: Custom table top signage at jewelry table displays, logo placement on all event digital signage, recognition in newsletter and digital marketing, social media thank-you post with business tag.



Community Friend Sponsor \$100

Includes: Thank-you recognition on the website & social media acknowledgment with your name or business tag.



Media & Hype Sponsor \$250

Includes: Optional vendor table at sale entrance, social media thank-you post with business tag.



In-Kind Sponsor (or Donation)

Sometimes we need to add a few fresh finds to our boutique and auction tables. You can help by donating a beauty from your closet or jewelry box, or by donating! Please contact Jaimie Hageman at hagemanj@1stsource.com or 269-760-4830 for sponsorship opportunities or any donation question for purse or jewelry.